

# COUGARS

## MEDIA INFORMATION





# MEDIA POLICIES

## PRINT AND ELECTRONIC MEDIA

Please direct all credential requests to assistant sports information director and basketball SID Jessica Schmick in the WSU athletic media relations office (see contact information below).

Credential requests should be made 48 hours in advance. Credentials are available at the Athletic Media Relations Office prior to game day. Otherwise, all credentials will be left at the tunnel entrance on the Southeast side of the Beasley Performing Arts Coliseum.

Credentials are issued on an individual-game basis and should be requested as soon as possible. Priority is given to those print and electronic media outlets that cover Washington State or its opponent on a regular basis. In order to qualify for a credential, a news agency must have a full-time sports director or editor.

## PHOTOGRAPHERS

Credential requests should be made to the Athletic Media Relations Office per the above guidelines. Photographers are permitted to work the baseline areas beyond the end lines. No photographer is permitted to shoot from the sidelines at any time. A green photo vest will be provided to photographers and must be worn at all times. Photographers that do not follow these guidelines will be removed from the facilities.

## MEDIA PARKING

A limited number of season passes are available to those Washington State beat writers, photographers and broadcasters. "R" passes permit media members to park along North Fairway Road. Single "A" passes are also available which allow members to park in the lot south of the Beasley Performing Arts Coliseum.

Television parking requests must go through Associate Director of Athletics for Event and Facility Operations John David Wicker (509-335-0282).

## TELECOMMUNICATIONS

Visiting media, including play-by-play radio stations, can order phones through WSU Information Technology Services at 509-335-3355.

## MEDIA SERVICES

Washington State University uses the Statcrew computer program to produce the office box scores and statistical books for all games. These materials will be sent via fax and e-mail to the sports information offices of visiting opponents as well as any media outlets requested by the opponent's sport information contact. Rosters, pregame notes, halftime and final statistics and a play-by-play account of the game will be supplied to working media.

## POSTGAME PROCEDURES

The Washington State locker room is closed at both home and away games. A member of the WSU Athletic Media Relations Office will take requests for players with about two minutes remaining at home games. Following a cooling off period and any radio obligations, coach Bennett and selected players will be brought to meet the media in the Cougar Lounge. Postgame arrangements with visiting coaches and players will be made at the discretion of the visiting sports information director.

## WEEKDAY INTERVIEWS

Requests for coach and player interviews must be made to Jessica Schmick in the WSU Athletic Media Relations Office. Please give 24 hours notice for all requests.

### Head Coach

WSU head coach Tony Bennett holds a press conference every Tuesday of the season at noon in the WSU Athletic Media Relations Office (Bohler Athletic Complex Room 195). In addition, digital recordings of the press conference will be available for playback. Bennett is also available following each practice. Any other interviews must be arranged through the WSU Athletic Media Relations Office.

### Player Interviews

All interviews must be arranged through the Athletic Media Relations Office at least 24 hours in advance. Players will be available on Mondays (before and after practice and via telephone). All Monday player interviews will take place after practice and weights in the WSU Athletic Media Relations Office (Bohler Athletic Complex Room 195). In addition, players will be available on the court Friday after practice.



### INTERNET ACCESS

Beasley Coliseum is fully equipped with wireless internet available to all media members both on the court and in the media work room. No password is required.

### COUGARS ON THE WEB

For complete up-to-date information on all Cougar sports, [www.wsucougars.com](http://www.wsucougars.com) serves as the official website of Washington State Athletics.

The internet home of the Cougars is full of current information, including media notes, coaching staff and player biographies, rosters and updated statistics and results for the basketball squad and all NCAA sports at WSU. The official home of Cougar Athletics also provides fans with video and audio clips via Cougar All-Access, giving fans away from the Palouse an opportunity to feel apart of the action.

### COUGARS ON TELEVISION

Washington State men's basketball will be featured live on regional and/or national television at least 16 times during the 2006-07 season. Below is the tentative television schedule:

DATE	DAY	OPPONENT	LOCATION	TV	TIME
Dec. 5	Wednesday	Gonzaga	Spokane	ESPNU	8 p.m.
Jan. 5	Saturday	*Washington	Seattle	FSN NW	7 p.m.
Jan. 10	Thursday	*USC	Los Angeles	FSN	8 p.m.
Jan. 12	Saturday	*UCLA	Los Angeles	FSN	11:30 a.m.
<b>Jan. 20</b>	<b>Sunday</b>	<b>*Oregon</b>	<b>Pullman</b>	<b>FSN</b>	<b>5 p.m.</b>
Jan. 24	Thursday	*Arizona	Tucson	FSN NW/AZ	5:30 p.m.
Jan. 26	Saturday	*Arizona State	Tempe	FSN NW/AZ	4 p.m.
<b>Feb. 2</b>	<b>Saturday</b>	<b>*Stanford</b>	<b>Pullman</b>	<b>FSN</b>	<b>Noon</b>
<b>Feb. 7</b>	<b>Thursday</b>	<b>*UCLA</b>	<b>Pullman</b>	<b>FSN</b>	<b>7:30 p.m.</b>
<b>Feb. 9</b>	<b>Saturday</b>	<b>*USC</b>	<b>Pullman</b>	<b>ABC</b>	<b>12:30 p.m.</b>
Feb. 14	Thursday	*Oregon State	Corvallis	FSN NW	5:30 p.m.
Feb. 16	Saturday	*Oregon	Eugene	FSN	6 p.m.
<b>Feb. 21</b>	<b>Thursday</b>	<b>*Arizona State</b>	<b>Pullman</b>	<b>FSN NW/AZ</b>	<b>6 p.m.</b>
<b>Feb. 23</b>	<b>Saturday</b>	<b>*Arizona</b>	<b>Pullman</b>	<b>FSN</b>	<b>7 p.m.</b>
Feb. 28	Thursday	*California	Berkeley	FSN	8 p.m.
March 1	Saturday	*Stanford	Stanford	Wildcard	TBA
<b>March 8</b>	<b>Saturday</b>	<b>*Washington</b>	<b>Pullman</b>	<b>Wildcard</b>	<b>TBA</b>
Mar. 12-15	Wed.-Sat.	Pac-10 Tournament	Los Angeles	FSN/CBS	TBD



### ATHLETIC MEDIA RELATIONS

Asst. Athletic Media Relations Director/MBB Contact: Jessica Schmick  
 Office: 509-335-0255  
 Cell: 509-781-0550  
 Email: [jessica\\_schmick@wsu.edu](mailto:jessica_schmick@wsu.edu)  
 Athletic Media Relations Director: Bill Stevens  
 Assistant Directors: Linda Chalich  
 Craig Lawson  
 Joe Nickell  
 Intern: Eric Beck  
 Student Assistant/Secondary MBB Contact: Mike Walsh  
 Student Assistants: Cory Rice  
 Jaime Schroeder  
 Kyle Vetter  
 Elizabeth Wiley  
 Mailing Address: PO Box 641602  
 Pullman, WA 99164-1602  
 Overnight Address: Bohler Athletic Complex 195  
 Pullman, WA 99164-1602  
 Sports Information Fax: 509-335-0867  
 Website: [www.wsucougars.com](http://www.wsucougars.com)



Jessica Schmick



Mike Walsh





## WSU MEDIA

### NEWSPAPERS

**THE SPOKESMAN-REVIEW (AM).** W. 999 Riverside, Spokane, WA 99210-1615. (509) 459-5500. FAX (509) 744-5655. SE – Joe Palmquist. Columnist – John Blanchette. WSU Beat – Vince Grippi.

**DAILY NEWS (PM).** 409 S. Jackson, Moscow, ID 83843. (208) 882-5561. FAX (208) 883-8205. SE – Aaron Wasser. WSU Beat – Marcus Potts.

**LEWISTON TRIBUNE (AM).** 505 'C' Street, Lewiston, ID 83501. (208) 743-9411. FAX (208) 746-1185. SE – Jim Browitt. Writers – Dale Grummert, Josh Wright (all write columns).

**THE NEWS TRIBUNE (PM).** P.O. Box 11000, Tacoma, WA 98411. (800) 388-8742. FAX (253) 597-8360. SE – Dale Phelps. WSU Beat – Todd Milles.

**SEATTLE POST-INTELLIGENCER (AM).** 101 Elliott, Seattle, WA 98110. (206) 448-8373. FAX (206) 448-8164. SE – Ron Matthews. Writer – Nick Rousso. Columnist – Art Thiel.

**SEATTLE TIMES (AM/PM).** P.O. Box 70, Seattle, WA 98111. (206) 464-2275. FAX (206) 464-3255. SE – Cathy Henkel. Columnists – Jerry Brewer, Steve Kelley, Bud Withers. WSU Beat – Craig Smith.

**TRI-CITY HERALD (AM).** P.O. Box 2608, Tri-Cities, WA 99302. (509) 582-1500. FAX (509) 582-1510. SE – Jeff Morrow. Columnist – Hec Hancock. WSU Beat – Eric Degerman.

**DAILY EVERGREEN (AM).** Murrow Hall 113, Pullman, WA 99164-2510. (509) 335-4573. FAX (509) 335-7401.

**ASSOCIATED PRESS.** W. 926 Sprague, P.O. Box 2173, Spokane, WA 99201. (509) 624-1258. FAX (509) 747-7641. Nick Geranios or John Wiley.

### TELEVISION

**KXLY-TV (ABC, Channel 4).** W. 500 Boone, Spokane, WA 99201. (509) 324-4040. FAX (509) 327-3932. SD – Dennis Patchin. Associate SD – Rick Lukens. Reporter – Allison Leep, Keith Osso.

**KREM-TV (CBS, Channel 2).** S. 4103 Regal, Spokane, WA 99203. (509) 838-7371. FAX (509) 448-6397. SD – Tom Hudson. Reporter – Tim Lewis.

**KHQ-TV (NBC, Channel 6).** P.O. Box 600, Spokane, WA 99210-0600. (509) 448-3241. FAX (509) 448-4644. SD – John Fritz. Reporter – Derek Deis.

**KLEW-TV (CBS, Channel 3).** 2626 17th Street, Lewiston, ID 83501. (208) 746-2636. FAX (208) 746-4819. SD – Sabrina Beale.

### RADIO

**KXLY Radio (920).** W. 500 Boone, Spokane, WA 99201. (509) 329-4306. Sports – Bud Nameck.

**KQQQ/KHTR (1150/104.3).** 1101 Old Wawawai Road, Pullman, WA 99163. (509) 332-6551. News – Evan Ellis.

## COUGAR BASKETBALL RADIO NETWORK



### BUD NAMECK

Bud Nameck is the Program Director for 700 ESPN The Ticket and the host of "Bud, A Fan and The Wingman" on 700 ESPN The Ticket. Bud is also the Assistant Network Director of the Cougar Sports Radio Network.

Nameck has covered sports in the Inland Northwest since 1980. He has been the voice of Washington State University basketball for the past 14 years, and is a member of the Cougar football radio broadcast crew. Nameck handled the television play-by-play of Washington State Cougar basketball for six years and football for 12 years on what is now Fox Sports Net Northwest.

The 1994 Sportscaster of the year in the state of Washington, Nameck was the Sports Director of KXLY TV/AM/FM for 13 years, before taking over as the Director of Birdies Golf Center in Spokane. Under his direction and marketing, Birdies was named the best new golf range in America by Golf Range Times.

Nameck played baseball for Santa Clara University and graduated with a marketing degree.

Nameck is a member of the Board of Directors for the Rosauers Open Golf Tournament benefiting the Vanessa Behan Crisis Nursery. He has been on the board for the Wishing Star Foundation, and also served on the YMCA advisory board. Nameck has also been a spokesman for the United Way and High 5, an anti-drug and alcohol group in area schools.

An avid golfer, Nameck donates his time and services to a number of charity golf events throughout the Northwest. He lives in Spokane with his wife Diane and daughter Kelsey.



KXLY of Spokane will originate all Washington State men's basketball radio broadcasts. Bud Nameck, the 1994 Washington Sportscaster of the Year, has been involved broadcasting Cougar sporting events since 1982. Nameck begins his 15th season calling all of the men's basketball action.

### WSU COUGAR BASKETBALL RADIO NETWORK

Clarkston	KCLK	1430 AM
Colfax	KCLX	1450 AM
Colville	KCVL	1240 AM
Everett	KRKO	1380 AM
Longview	KBAM	1270 AM
Moses Lake	KBSN	1470 AM
Prosser	KZXR	1310 AM
Pullman/Moscow	KHTR	104.3 FM
Seattle	KPTK	1090 AM
Spokane	KXLY	920 AM
Tacoma	KHHO	850 AM
Tri-Cities	KONA	610 AM
Walla Walla	KGDC	1320 AM
Yakima	KJOX	980 AM
Internet	wsucougars.com	
Telephone	Teamline 1-800-846-4700	